ON-DEMAND EVENT GUIDE

MedComms Networking Spring Event 2026

Insight, discussion and practical learning
for the future of medical communications

Revisit the conversations. Explore the ideas.

A day exploring medical communications from every angle. Revisit eight expert talks and the closing panel discussion, covering strategy, collaboration, audience needs and effective communication. Find the event resources on the St Giles Medical website: www.stgmed.com.

FIVE THEMES FROM THE DAY

01 **A wider professional role**
Medical communicators are strategic partners, storytellers, translators and leaders.

02 **Clarity alongside science**
Strong science needs alignment, clarity and effective communication.

03 **Human skills at the centre**
Empathy, confidence, collaboration and emotional intelligence matter more than ever.

04 **An audience-centred future**
MedComms is becoming more cross-functional, digital and focused on its audiences.

05 **Meetings that connect**
Relevant content, engaged audiences and authentic presenters make a difference.

EXPLORE THE RECORDINGS

Sessions 01-03
Roles, relationships
and young audiences

Sessions 04-06
New perspectives
and practical skills

Sessions 07-09
Partnerships, careers
and impactful events

ON DEMAND / SESSIONS 01-03

Roles and relationships

Diverse careers, stronger partnerships and inclusive communication.

01 The professional world of science communication and who lives there

Steven Walker

An introduction to the diversity of MedComms, from regulatory writing and education to storytelling and strategy, and the vital role medical communicators play behind the scenes.

Watch recording

02 Challenging the client-agency divide in MedComms

Vicky Sherwood

Understanding the client-agency relationship, why frustrations happen, and how empathy, clear briefing and collaboration can lead to better outcomes.

Watch recording

03 Update on writing for children

Jane Lamprill

Why plain language summaries for children matter, how to tailor communications for different age groups, and the ethics of inclusion and age-appropriate writing.

Watch recording

ON DEMAND / SESSIONS 04-06

Perspectives and practical skills

New fields, confident communication and visual storytelling.

04 The new world of nutraceutical communications in the context of medical communications

Sital Harris

How nutrition-related interventions are shaping healthcare pathways, policy, education and communications.

Watch recording

05 Regulatory communications: what would you say if you weren't afraid?

Ming Ewe

How fear can limit us, and why courage, flow, intuition and emotional intelligence can support clearer, more confident and more effective regulatory communication.

Watch recording

06 The art of creating effective slides

Sophie Crawford

A practical masterclass on visual storytelling, information design and audience psychology, helping science speak with clarity and impact.

Watch recording

ON DEMAND / SESSIONS 07-09

Partnerships, careers and events

Strategic collaboration and meaningful connections.

07 Working with CROs and sponsors

Paul McCormack

Why clarity is kindness: aligning expectations, removing assumptions and positioning medical communicators as strategic partners across projects.

Watch recording

08 Medical communications at a crossroads: lessons from the field and where we go next

Bilal Bham

Moving beyond delivery to strategy, connection and alignment. How resilience, empathy and interpersonal skills help build careers ready for the future of MedComms.

Watch recording

09

CLOSING PANEL DISCUSSION

Delivering successful events and impactful meetings

KEY TAKEAWAYS

- In-person meetings offer valuable relationship-building and energy.
- Online events support accessibility and convenience.
- Great meetings need relevant content and engaged audiences.
- Presenters should stay human, authentic and adaptable.
- Success comes from clear messages and meaningful connection.

Watch panel discussion